

<b>Module Code:</b>	ARD624
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<b>Module Title:</b>	Applied Art Degree Project
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<b>Level:</b>	6	<b>Credit Value:</b>	40
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<b>Cost Centre(s):</b>	GAAA	<b>JACS3 code:</b>	W700 / HECoS: 100895
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<b>Faculty:</b>	Faculty of Arts, Science and Technology	<b>Module Leader:</b>	C.Alonso
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Scheduled learning and teaching hours	80 hrs
Guided independent study	320 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	400 hrs

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
BA (Hons) Applied Art	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

<b>Pre-requisites</b>

**Office use only**

Initial approval: 14/01/2019

Version no:1

With effect from: 01/09/2019

Date and details of revision:

Version no:

### Module Aims

- Develop opportunities for innovative practice in the applied arts field
- Consolidate skills and extend ideas into new areas that demand advanced practice and inventive application of a range of abilities.
- Promote excellent standards of personal discipline and management of time
- Each negotiated study must indicate how the student will demonstrate the progression of their study from one module to the next.
- To prepare students with a substantive body of work that can be showcased for exhibition and/or competition, selected trade shows.

### Intended Learning Outcomes

#### Key skills for employability

- KS1 Written, oral and media communication skills  
 KS2 Leadership, team working and networking skills  
 KS3 Opportunity, creativity and problem solving skills  
 KS4 Information technology skills and digital literacy  
 KS5 Information management skills  
 KS6 Research skills  
 KS7 Intercultural and sustainability skills  
 KS8 Career management skills  
 KS9 Learning to learn (managing personal and professional development, self-management)  
 KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Critically reflect and analyse their own practice in location to other applied artists and document their reactions in the Personal Development Plan.	KS1	
2	Consolidate visual research that will inform subsequent studio practice, committing ideas to a plan of action.	KS6	
3	Establish their independent development of concepts leading to new objects for exhibition or use that confirms imagination and creativity.	KS3	
		KS5	
4	Plan and execute a body of work that is exploratory and inventive in pursuit of identified objectives, through systematic and methodical development.	KS3	
		KS9	
5	Achieve results that demonstrate high levels of skill, applied in situations that promote ingenuity and responsive action to the design problems encountered.	KS1	
		KS3	
		KS9	
6	Evaluate working outcomes objectively and in full, in respect of fitness for purpose, creativity and within a context.	KS1	
		KS9	

**Transferable skills and other attributes**

*Time management*  
*Good Health and safety practice.*  
*Communication Skills.*  
*Independent working*  
*IT Skills*

**Derogations**

N/A

**Assessment:**

Indicative Assessment Tasks:

The student will be required to present all course work for assessment. The student will have opportunity to present contextual material that helps to locate their practice, including research material and material gathered and assimilated from other makers. Examiners will review the achievement of the learning outcomes by exploration of the objectives set in each learning contract.

Assessment Criteria:

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Theoretical Knowledge: Evidence of the ability to use and evaluate knowledge and to articulate a theoretical position through previous research and analysis.
- Conceptual Content: Evidence of the ability to independently plan and produce a body of work through the various stages from inception to completion which comprehensively demonstrates their creative and conceptual ability.
- Design Development and Subject skills: Apply creative thinking effectively to problem solving in specific vocational areas within their programme of study with due regard to the constraints of time, cost, commercial requirements and other considerations.
- Generic Skills: Evidence of the ability to show a progression in professional practice with regard to attitude, self-management and business acumen.

In addition to the above assessment criteria students are expected to further demonstrate professional levels of achievement and competence in aesthetic technical and presentation skills. Students will also be required to demonstrate self-reflective and evaluative practice throughout their final semester.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 2, 3, 4, 5, 6	Coursework	100%		

**Learning and Teaching Strategies:**

Students are briefed well in advance of the commencement of level 6 as to the nature of their negotiated studies. A statement of intent which includes a considered rationale, aims and objectives for each negotiated module will be discussed and approved through tutorials with appropriate award leaders at the start of this level. Depending on the proposed programme of work the module may be slip into shorter projects or one long project. This flexibility is required in order that relevant visits to industry, participation in competitions or client based commissions may be planned. The teaching will relate to the situation and will be based upon the needs identified in each instance from the tutorial contact and less formally through the day to day contact between students and staff. The teaching where possible will address the individual need rather than group instruction.

**Syllabus outline:**

Following a formal introduction to the module, the student will be aware of the parameters of the assignment and the time frame into which the activity must fit. The student will receive individual guidance in identifying a workshop proposal that addresses the learning outcomes for the module. The student will be required to plan their activities by the drawing-up a learning contract. The tutor and the student will agree a set of outcomes within a specified period of the assignment. These outcomes will be reviewed at agreed dates.

The student would be required to indicate a research content to the project they intend to develop; it should clearly articulate the requirements the research seeks to satisfy. This may require visits to occur in order to gather material for evaluation and analysis before the proposal can be agreed.

This research is expected to inform the design process. The student is required to develop concepts that address clearly articulated issues, normally expressed in the learning contract.

The design stage is expected to lead on to workshop activity. Depending on the nature of the challenge evident in the work, the student may elect to explore techniques and processes with possible future applications in mind and will be required to be in a position to develop objects or prototypes suitable for exhibition.

The preparation of the objects, and an appropriate exhibition space, is part of the module content.

The activity during the module will be determined by the participating student in liaison with their tutor and cannot be detailed herein, however, the module will include:

- A proposal of work based on suitable research that is frankly discussed, written and presented to an award leader.
- The student setting projects with achievable objectives within the time allowed and available resources.
- A period of consolidating skills and personal creativity employed in a programme of self-determined work, allowing the student to concentrate on a specialist area.
- Raising the student's awareness with regard to the current role of contemporary practice which may include live or simulated live briefs.
- A written evaluation, which will be produced as the module nears completion.

Students will be encouraged to liaise with industry and may make industrial visits and/or undertake live briefs if they are appropriate and relevant. Where it is viable, students will also

be encouraged to enter design competitions within the module structure. The work will form a showcase that will culminate in an exhibition.

**Indicative Bibliography:**

**Essential reading**

The student will take responsibility for collecting and assimilating information relevant to their specialist activity. Tutorial guidance will be offered in this process. An emphasis on the reading of contemporary publications and periodicals will be encouraged.

**Other indicative reading**

Suggested Web resources:

<http://www.thedesigntrust.co.uk>

<http://www.emeraldstreet.com/about-us>

[https://www.facebook.com/ObjectStyle?ref=br\\_rs](https://www.facebook.com/ObjectStyle?ref=br_rs)

<http://www.sightunseen.com>

<http://www.craftscouncil.org.uk/articles/the-here-and-now/>

<http://www.craftscouncil.org.uk/articles/the-first-decade-blog/>

<http://www.artjewelryforum.org>

<http://www.goldsmiths-centre.org>

<http://www.adorn-london.com>

<http://www.thenewcraftsmen.com/about/>